



**Board of Directors Meeting  
 Wednesday, August 13, 2014  
 7:00 p.m. to 9:00 p.m.  
 St. Catherine's of Sienna Student Center**

Board Members Present (X); term expires as noted					
X	Dean Blum (12/31/14)		Nancy Gooding (12/31/2014)		David Courard-Hauri (12/31/15)
X	Liz Albright-Battles (12/31/14)	X	Mark Schneider (12/31/15)	X	Deric Gourd (12/31/14)
X	Kristina Johnson (12/31/14)		Scott Johnson (12/31/15)		Sean Haire (12/31/2014)
	Eldon McAfee (12/31/15)	X	Eddie Robinson (12/31/15)	X	Jen Sayers (12/31/15)
	Tim Smith (Parks)	X	Kevin Venhaus (12/31/14)		Bethany Wilcoxon (12/31/14)
X	Mark McKinney (NBSD)	X	Chris Reindl (NBSD)	X	Renee Sedlacek (Drake)

**Introductions (5 Min.)**

**Consent Agenda (5 Min.)**

- Approval of Minutes: Minutes for July were approved, after minor changes. Deric corrected the word “even” to the word “event” in the discussion of the 42<sup>nd</sup> Street streetscape.
- Monthly Financials: Dean reviewed financials with those present. We reviewed costs for the Forestdale block party and National Night Out, as well as the Year to Date standings. Dean read aloud a thank you note sent to the Drake Neighborhood Association from the Forestdale Neighborhood. They thanked DNA for our cooperation and support of the July 4<sup>th</sup> celebration and block party.

**Reports (15 Min.)**

- NBSD: (Mark): The store at 2121 University is only selling groceries; the store has not regained its liquor license. Vice and narcotics will continue to monitor the store until the start of the trial. Things went smoothly during the Junior Olympics/ AAU events at Drake. NBSD invited Drake Public Safety to collaborate, and they worked well together. These events had nearly as many people in attendance as Drake Relays, so NBSD felt proud they kept things moving. If traffic or parking are troublesome during special events, call NBSD to see if Mark can work with Drake to remedy. Last, Cottage Grove Presbyterian Church donated over 1300 backpacks with supplies for kids returning to school, in partnership with NBSD. (Chris): A number of city inspectors are gone for medical leave and vacation, so they haven't been doing proactive work lately. Call if you see junk or debris that needs to

be handled. Right now the city is focusing on housing. During special events, the zoning code does allow people to charge for parking on their yard.

- Parks. No report.
- Drake University. Renee: Drake is preparing to send out the annual Drake Community Events Pass. Incorporating feedback from the DNA Board and others, the pass will look different this year. It is an usually sized and colorful trifold brochure. The brochure is labeled "Drake Community Events Pass" on the front cover. The pass itself will be perforated so it detaches from the brochure. One side will list information about how to use the pass for arts and sports events, and the other will have punch card dates for basketball games. Renee sought input from the Board regarding the best way to distribute the pass so that it reaches those folks who will use it without wasting resources on passes that will never be used. She would like to try something different from the blanket mailing approach that Drake used in years past. There will be a press release alerting people that the Community Events Pass is available, and DNA will include information about the pass in our fall newsletter, expected after Labor Day. The Board suggested giving a stack of passes to apartment building managers or leaving stacks at community stores. Renee advised the passes are intended as a perk for residents of the neighborhood; students already get access to these events. The proposed ideas presented problems with ensuring use by neighborhood residents. The Board also suggested sending a letter to the blanket mailing list and having the resident bring the letter to the ticket office to exchange for the events pass when they attend their first event. Renee took these suggestions under advisement.

### **Old Business**

1. National Night Out at Drake Park had a small turnout but was successful. The Board prepared walking tacos and served about 100 people, mainly kids. Des Moines Police Department came to join the fun. Kids played in the park and the wading pool, which was filled especially for the event. Dean suggested and the Board considered whether to move the event from Drake Park to Whitmer Park next year in order to pull in a different quadrant of the neighborhood.

### **New Business**

#### **Adjourn Business Meeting**

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7:30 p.m.

### **Board Presentations**

#### **Sub-Committee Discussions**

- Peggy's is owned by Mark Graziano, who is currently charged and awaiting a criminal trial. The city denied renewal of the liquor license, but Mr. Graziano is appealing. The city council will keep the Drake Neighborhood Association Board apprised.
- Board Recruitment: Deric will be stepping down as President in 2015, and Kristina will become President. The Board will have a number of cabinet positions and regular memberships to fill, as well as committees. Even though folks step down from Board membership, they are welcome to remain part of the committees. The Board is requested to push for interested parties. The Board will take nominations and contact the nominees to see if they're interested.
- DSMove on Sept. 28: planning is moving ahead. Lots of booths planned. NBSD requested for the mounted patrol to be present, and the K-9 Unit should be available too. Other neighborhood groups hosting DSMove events have committed to be \$500 sponsors of the event. DSMove event requested the DNA to also become a \$500 sponsor. The benefits of sponsorship include the DNA name and logo on the DSMove website, tshirts, and maps. Sponsorship also means supporting the existence of the event, and its location in the Drake Neighborhood – bringing people to Drake for fun and positive activity. The Des Moines Bicycle Collective has a grant and is raising funds to pay for the street closure, police, advertising, and equipment. The \$500 sponsorship would require votes on two separate occasions to approve. At this meeting, Kristina moved to approve the \$500 sponsorship of DSMove 2014, and Jen seconded. Board vote: 7 ayes, 1 nay

- Home and Garden Tour: seven homeowners agreed to participate in the Home and Garden Tour so far. Kevin and the committee are working to recruit more. Two weeks prior to the event, ads will be displayed on 5-7 electronic billboards in town, including the billboards on Ingersoll and 42<sup>nd</sup> Street by the Playhouse. The volunteer sign-up is live at Volunteer Local: [http://drake.volunteerlocal.com/volunteer/?start\\_over&id=6497](http://drake.volunteerlocal.com/volunteer/?start_over&id=6497). When they go on sale, tickets can be purchased through the Grace United Methodist Church website, and we will also be selling tickets at the Drake Alumni Center. The plant sale will also be happening at the Alumni Center. Kevin divided a bunch of day lilies, which will be available at the plant sale. Info about the tour and plant sale will be promoted on Facebook and the DNA website. The River Bend home tour is the night before, so we will cross-promote.
- Newsletter articles are due August 22. Kristina and the marketing committee hope to have the next newsletter out to members the Tuesday or Wednesday after Labor Day.
- Home Inc: Changes in federal law will mean changes in funding. In the future, Home Inc. may want support from DNA for more aggressive messaging about the need for affordable housing and moving money back into neighborhoods, rather than focusing funds downtown. At this time they're not requesting anything from the DNA.

**Adjourn 8:40.**