



**Board of Directors Meeting**  
**Tuesday, February 11th, 2013**  
**7:00 p.m. to 9:00 p.m.**  
**Holiday Inn Express**  
**1140 24TH STREET DES MOINES, IOWA 50311**  
**Conference Room**  
**Hotel Front Desk: 515-255-4000**

Board Members Present (X); term expires as noted				
	Dean Blum (12/31/12)	X	Nancy Gooding (12/31/2014)	David Courard-Hauri (12/31/13)
X	Liz Albright-Battles (12/31/14)	X	Bethany Wilcoxon (12/31/14)	X Deric Gourd (12/31/12)
X	Kristina Johnson (12/31/12)	X	Scott Johnson (12/31/13)	X Erica Luna (12/31/13)
X	Eldon McAfee (12/31/13)	X	Eddie Robinson (12/31/13)	X Jen Sayers (12/31/13)
X	Sean Haire (12/31/2014)	X	Kevin Venhaus (12/31/12)	Eric Moore (NBSD)
	Richard Wallace (NBSD)	X	Teva Dawson (Parks)	Dolph Pulliam (Drake)

**Guests included**

**Agenda:**

**Introductions of current board members in attendance**

**Consent Agenda (5 Min.)**

Approval of January meeting minutes:

Kevin moved approval, Kristina seconded minutes were approved

**Committee Reports (20 min):**

- NBSD
  - Things have been quiet.
- Parks
  - Dogs are not allowed at Waveland.
  - Movies will be coinciding with the garden tour.
  - The Witmer sign is awaiting funding. The Board felt it made sense to wait rather than use a substandard sign.
  - Jobs are up on the website, so send people to look for them.
  - Parks complete programs will be in CitySource in the next couple of weeks.
  - Eagles (from last year) were sighted at the Scott Street Dam and Grays Lake.
- Drake University
  - Deric spoke with President Maxwell. They don't yet have a replacement for Dolph, whose term will be up in May.

**Old Business:  
None**

**New Business:**

*Presentation by Service Learning group.* Dominic Lamberti and Darci Vandegrift presented findings of the SCSS-159 class.

1. Survey Purpose
  - Gathered new/relevant data from 89 of 106 businesses.
  - Address concerns of businesses and DNA
  - Propose course of action
2. Categories
  - Demographics
  - Opinion
  - Relationship
3. Repondents
  - 57% Male
  - 50% 18-34 years old
  - 64% Business owners
  - 78% White, 8% African American, 7% Asian
4. Crime and Safety
  - 66% feel safe, although there are perceptions of crime
5. Beautification
  - >50% want more beautification
6. Awareness and Communication
  - 34% did not know they were eligible for membership
  - 62% have received no communication from the DNA
7. Neighborhood Priorities
  - People want more beautification

- 60% would like more communication. About 13% would attend DNA meetings if there was communication
  - Safety
8. Regional issues
- Dogtown: top priority is communication
  - Forest (both east and west): Safety
  - Roosevelt and Uptown: Beautification

Darcie will send Deric a copy of the report. The major recommendation was to use mailings or newsletters to improve communication. Perhaps use students in the Marketing Department to put these together.

**Announcements:**

Angela Connoly and Chris Hensley would like to attend a meeting to discuss various issues. Dates have not been determined.

The Art History Department will help with the Historic District information. Erica has 11 of them who are interested.

Drake was the worst neighborhood in the city in terms of following the snow removal regulations.

**Meeting Adjourned at unknown time**