



**Board of Directors Meeting**  
**Wednesday, November 13th, 2013**  
**7:00 p.m. to 9:00 p.m.**  
**St. Catherine's of Sienna Student Center**

Board Members Present (X); term expires as noted					
X	Dean Blum (12/31/14)		Nancy Gooding (12/31/2014)	X	David Courard-Hauri (12/31/13)
X	Liz Albright-Battles (12/31/14)	X	Bethany Wilcoxon (12/31/14)	X	Deric Gourd (12/31/14)
X	Kristina Johnson (12/31/14)	X	Scott Johnson (12/31/13)	X	Erica Luna (12/31/13)
X	Eldon McAfee (12/31/13)	X	Eddie Robinson (12/31/13)	X	Jen Sayers (12/31/13)
X	Sean Haire (12/31/2014)	X	Kevin Venhaus (12/31/14)	X	Chris Reindl (NBSD)
X	Mark McKinney (NBSD)				Renee Sedlacek (Drake)

**Introductions (5 Min.) Lilianna and Jarad Bernstein**

**Consent Agenda (5 Min.)**

- Approval of Minutes: Dean moves, Kristina seconds, minutes pass.
- Monthly Financials: Dean presented the financials.

**Reports (15 Min.)**

- NBSD: There was a Drake employee who had property stolen from her car in St. Kat's parking lot. She got into the car and someone opened up the back door and took the stuff from the seat before she could stop them. Two people have been arrested due to the robbery of the Drake student on 29<sup>th</sup> St. The homicide on 22<sup>nd</sup> does not appear to have anything to do with people living in the area; the victim was in the area and was shot, apparently by acquaintances. Annual Neighborhood Workshop out at the Academy with all of the police officials will be on December 11<sup>th</sup>. Kristina asked about increased patrols, but Sgt. McKinney said that there wasn't anything in particular going on. Manpower on the watches has stayed relatively the same for the last six months in the neighborhood. There's a new person added to the Drake Neighborhood area to help Chris, since he's going to be spending afternoons down at Plan and Zoning. The new person will focus on junk & debris. Scott asked about a "church" in the front yard on 21<sup>st</sup> around the laundry. There's not much that can be done, given that the person isn't impeding the sidewalk or soliciting. As long as they continue to act in accordance with the law and don't impede other people's activities, they're ok. At 1000 24<sup>th</sup> St, they have all of the necessary permits and are

working on the building, though parking will be a problem. Right now they're averaging about 2 cleanups a week, which is high.

- Drake University: None

## **Old Business**

## **New Business**

## **Adjourn Business Meeting**

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7:30 p.m.

## **Board Presentations**

Adalee Ferring from DMU came to see if DNA could help with the thesis project that she's working on. "The Impact of Community Engagement on Healthy Behavior." The idea is to have regular health events and determine whether these have an impact on behavior, as well as to promote healthy behavior in general. It would be a six-month commitment to hold and advertise the five health events that she's working on, starting next Monday. We'd have to get kind of creative in coordinating the events because we don't have a building or regular member meetings. We would also want to make sure that each event had an educational aspect. Events are fairly diverse, involving physical health, environmental health, mental health, and so on. The event on Monday will be having people taking pictures of what health means to them, upload these onto Instagram, and have people comment on. Then one on reducing Styrofoam/plastic and so on. One on reducing stress. One will be a "try raw" push to move toward eating raw vegetables and finding enjoyable ways to do this. The final one will be stair climbing. Deric suggested that we have a strong education part of our mission. It can be harder to pull things off where everyone has to get together. Kristina asked what the Board would be doing. Adalee said that it's very open; we could have events or just post stuff on facebook, and encourage them to let us know how things are going. If we wanted to be involved, we would probably put together a planning team. All of the dates are set, but they could be flexible. For example the photo contest goes for a month. Within each event, there should be a theme, and then we figure out how to promote it, and you'd follow up with people, distribute a survey, and such. Each coordinator will have the contact information of the other organizations. Kristina asked what happened at the end, and Adalee said it would give us ideas for events in the future. Dave indicated that he was skeptical that it wouldn't lead to much feedback if we just did facebook, or that it would take a lot of effort and draw energy away from other things that we ought to be focused on. Others suggested that maybe there were ways to integrate it into other things that we're doing. Adalee said that even if it didn't work out, then she can still learn things from it. Scott said that he almost feels bombarded on health issues, and Mac indicated that he didn't think it really made sense as a neighborhood association. People asked if we could advertise for people to go elsewhere, but she said that probably wouldn't work very well. The Board decided to think about it.

## **Sub-Committee Discussions**

- Annual Meeting: The annual meeting will be the second Wednesday in December, and Deric wanted to know if that seems reasonable. Wednesday, December 11, 6:00 will be our quarterly meeting with a pot luck and board elections. Dean wanted to know if we could get a speaker. People were curious about the snow ordinance, and Scott said he'd contact someone about that.
- Newsletter? Deric will put together a letter. Get something to Scott by November 22<sup>nd</sup>.
- membership database update: Erica checked in with Patrick, who said he'll have something put together by Thanksgiving.
- house tour 2014. We need events that bring in some money. Do we want to do a limited house tour? Kevin already has some gardens ready, so maybe we can do a house/garden tour. Jen pointed out that the house tour is great as long as we can get volunteers to do that. The 35<sup>th</sup> anniversary will also be this year, so that would be nice. Deric said that it would be

nice to continue with the historic district plan. If we put all of our efforts into getting a new national register district, then we could do a house tour related to that. Erica said that she needs a committee to get this going. Scott wondered if it was worth a facebook/e-mail post to see if we can get some volunteers.

**Meeting Adjourned at 8:30, and board members were given a tutorial on the website and facebook.**