



Meeting Agenda: Wednesday, March 11th, Polk County Center, 6:30 pm

Attendees: Lori, Jennifer, Mark, Matt, Thomas, John, Mac, Nichole, Alec, Carl, Jason

6:30 Board Business – Called to Order @ 6:36

Meeting was called to order at 6:36.

Carl made motion for approval of March Agenda and February Minutes. Mark seconded motion. Passes unanimously.

Terry Taylor provided an update regarding the insurance policy. The policy has been updated to remove the shed from the 2201 Carpenter Avenue Property and accurate amount of property within the shed.

The policy will cover the Cottage Grove Triangle when the project is completed (anticipated in July).

Nichole motioned to renew both policies. Jennifer second. Motion passes unanimously.

Financials – Mark

Checking: \$534.02

Saving: \$16,083.98

No Questions

Committee Updates:

Ambassador Committee update – Tom

Tom has worked with Ryan Arnold to establish current practices and continue them in the welcome portion of the committee. In addition, the two worked together to identify 4 ambassadors to represent the 4 quadrants of the neighborhood.

Business Membership Update – Jennifer

Jennifer shared the Association has Business renewals from Drake University and Full Court Press's Restaurants: Fong's Pizza on Forest, The University Library Café, and the soon to be opened Crazy Horse. Full Court Press is joining at a new rate of \$750 for each of the restaurants. In addition, the Library has offered to donate food to National Night Out and Kingman Island Cruise. Terry Taylor has also continued her membership.

Jennifer will focus on working with Ramsey Village and Bank Iowa for renewals. In addition, she has a prospect from the business district on 42<sup>nd</sup> Street, next to Hy-Vee.

Marketing update—Nichole

Newsletter published successfully and Nichole gave specific shout-outs to everyone involved in the completion of the project. She encouraged the entire board to consider themselves citizen journalists and provide a short write up about anything they happen to do in the neighborhood for the newsletter.

Marketing Budget Updates: 2019 was over \$3.49 and Nichole provided an update with the 2020 budget proposal of \$1,250. The bulk of the increase is due to increased printing prices. This budget does not include specific marketing for a house tour. Nichole provide a full breakdown, which is attached. John motioned to approve the budget, Jason seconds, Passes Unanimously

#### Free Flicks – Finalize Movie Selection/Partnership with Beaverdale

John plans to connect with Beaverdale Neighborhood Association regarding co-hosting the event.

Next move for the board was to narrow selection of the movie. The top 5 were: Willy Wonka & Chocolate Factory, Missing Link, Secret Life of Pets 2, Moana, Frozen II

#### Drake House Tour Update – Nichole and Lori

The committee for the house tour is meeting on a monthly basis. They have set the dates to be October 10<sup>th</sup> and 11<sup>th</sup>. The focus of the tour will be on the revitalization zone in order to highlight the work that Invest DSM is doing.

#### Website Update – Jen and Jason

Jen shared the proposal from the Brand Canyon to re-do and refresh our website. The proposal includes redoing the entire website in newer and more user-friendly site. It would include capability to use the site on mobile devices. The site would also have a membership portal for individuals to login and we can have exclusive content for them. Lori asked specifically about the ability to track volunteers, which could be part of the improvements. When going with Brand Canyon, we would continue to receive an hour of support every single month.

Jason connected with Amy Jennings at Greater Des Moines Leadership Institute to discuss their use of Wild Apricot, an out-of-the-box membership and website solution. They use the site in conjunction with Constant Contact to send out emails. Wild Apricot provides membership management, an online store, a mobile app, some financial reporting, and a website with their solution. We would be in charge of building the website on our own once we sign up with the site.

Lori charged the board to review the two options: reviewing the Brand Canyon's proposal and examples found on their website and review Greater Des Moines Leadership Institute's website for the Wild Apricot examples. Be prepared to make a decision and move forward in April.

#### 7:00 Neighborhood Updates

##### NBSD Updates

- Mark McKinney – 15 part I crimes, 608 calls for service. One robbery – two people knew each other; Shawna Isaac 31<sup>st</sup>/32<sup>nd</sup> Kingman has had a lot of issues and they are working on some evictions. Arrested individual who hit and killed Sorority mother.
- Eric Barker – 40/50 calls junk/debris, City is aware of issues at 31<sup>st</sup>/32<sup>nd</sup> Kingman and keeping an eye on it. Eric shared that he tags items and that's how we can tell if a case is open. Yellow tags are his tags that he marks cases with and pink tags mean the owner has purchased pick up ticket. He reminded us that purchasing the tag doesn't mean it will

be picked up, but we also have to call. The alley program is starting up – public works/forestry starts clearing the alley and then it's up to the property owner to keep it clear.

Nichole asked about Graffiti Tagging. It's more random throughout the neighborhood, but there is a retired post office box which has received it. Call if you see any.

- Councilman Gray – 31<sup>st</sup>/25<sup>th</sup> on University – Working on it next month in April, Streetscape project – Anticipated completion is July
  - 63<sup>rd</sup> to MLK
  - Working with NDC to keep it going from 25<sup>th</sup> to MLK
- Police discussed youth diversion program (second chance kids) and the mentoring program – which has a 95% rating – Summer City Hoops on Thursdays will continue this summer at Evelyn Davis Park.

#### Drake Report Update – Ryan/John/Hannah

Drake is committing to teaching remoteing from March 23<sup>rd</sup> to April 3<sup>rd</sup> – Campus will not close (Residence Hall/Dining Facilities Remain Open). Reevaluate leading up to April 3<sup>rd</sup> on a decision for the rest of the semester. Bucksbaum Lecture and all events on campus have been cancelled and further updates regarding the Drake Relays would be decided by April 3<sup>rd</sup>.

John also shared that the Kum & Go at 31<sup>st</sup> and University would close on March 15<sup>th</sup> and it would be rebuilt, with an anticipated 9 month build.

#### Drake Neighborhood CHDO Positions – Deric Gourd

Iowa Finance Authority completed a census block audit, and this led to the determination the Drake Neighborhood is no longer a low-income area. The decision impacts HOME, Inc's make up of their board as their funding is from the Community Housing Development Office. Based on this change, IFA has requested a letter from the association approving

Ryan Arnold and Deric Gourd to represent the Drake neighborhood for the HOME, INC board. Jason made the motion to approve Ryan and Deric to continue to represent the neighborhood and Jennifer seconded. Motion passed unanimously.

#### Terry from NFC

NFC has updated their lending map in January. The updates allowed Beaverdale to be included in the lending area. Terry also shared regarding the various NFC programs that are available for residents of the Drake Neighborhood. To learn more, you can visit [neighborhofinance.org](http://neighborhofinance.org). In addition, he shared that NFC provides an event sponsorship of up-to \$500.

#### Revitalization Project – Cottage Grove Triangle – Kevin Venhaus, Adam White, Michael Christl

After the February meeting, Lori wanted to provide an opportunity for the board to better understand the proposal for the Cottage Grove Triangle. After the feedback that was laid out at the February meeting, that the triangle being an entry point to welcome people to the neighborhood and concerns about maintenance, the committee went to the Parks department to edit the design and ensure it would meet the priorities for the committee and the board. The updated design is attached. After further discussion, Lori requested a motion to approve the fundamental infrastructure pieces (a swing and signage) and initial design. This motion ensures the project will remain on track to receive

the funding from InvestDSM. Carl made the motion to approve the fundamental infrastructure pieces and initial design. Mark seconded the motion and it passed unanimously.

Census Update – Jen

John Cook from the Census Bureau came to encourage the entire community to register themselves in the Census. It is vitally important to ensure the Drake Neighbor, Des Moines, and Iowa gets their proper representation and funding for various project.

Kingman Island Cruise

Discussion has been tabled until April.

Kingman Blvd Beautification – Trees Forever: Lori

The Forestry Group is planting 79 trees in the Median of Kingman Boulevard, which are identified by the white stripes on the median currently. This might lead to a need to adapt the garden beds.

Parks and Recreation Update was emailed and can be seen attached.

Meeting Adjourned at 8:53

Parks and Rec Update:  
Hi Lori,

Sure thing! Sorry to miss --- here are a few exciting items from parks and recreation! Lots happening on our [Facebook](#) page if you would like to see additional updates and share with the DNA.

### **WE ARE HIRING!**

Our team has over 200 seasonal positions to fill so please share with your membership, your families and anyone looking for summer employment. It's an awesome summer gig! Apply today by visiting our [job board](#)!

### **TRIVIA NIGHT – MARCH 26**

Come out to enjoy this exciting event! Trivia Nights are a fun way for friends to enjoy a weeknight activity and win cool prizes. Food and beverages will be for sale.

Where: Waveland Golf Course - 4908 University Ave, Des Moines, IA 50311

Time: 6 - 8 p.m.

Cost: \$25 entry fee per eight member team. Limited to 15 total teams.

Ages: 18 & up.

### **MAYOR'S ANNUAL RIDE AND RUN – APRIL 18**

On Saturday, April 18, 2020, join Des Moines Park and Recreation for the 2020 Mayor's Annual Ride and Run (MARR). Mayor Frank Cownie will lead the ride. In addition to the ride, Des Moines Parks and Recreation will offer a 5K run and Family Fun Walk (1 mile) to the day's events. The approximately 20-mile bike ride starts at Principal Park and will travel through the many area neighborhoods before ending back at the stadium. The 5K run and the 1-mile Family Fun Walk will also start at Principal Park, featuring a route consisting of downtown trails.

Register at [MARR Registration](#)!

### **EARTH DAY TRASH BASH – APRIL 24**

Registration is now open for the 2020 Earth Day Trash Bash, Iowa's largest volunteer Earth Day volunteer event. We are looking for more than 1,000 volunteers to spread across the metro to remove litter, beautify public lands and clean out invasive species. The event starts at noon with a kick off bash at Cowles Commons. Sign your team up through March 31 at [Earth Day Trash Bash](#).

Have a great meeting/see you next month!